

Policy on Nonpartisan Voter Registration and Education Outreach at Community and Candidate Events

The Office of the Supervisor of Elections welcomes invitations from individuals, community organizations, civic groups, businesses, and candidates or campaigns to provide **free, nonpartisan voter registration and education services** at public events. Registering eligible voters is core to this Office's statutory mission, and we're glad to attend when asked.

To protect the nonpartisan integrity of the Office and ensure nonpartisan outreach is available fairly to the entire community, all voter registration and education outreach is conducted under the following standing policy, applied uniformly to every request regardless of who is asking:

Definitions for the purposes of this Policy:

- **"Voter Registration Services"** means assisting eligible individuals to register to vote or update their voter registration, including address or party affiliation updates.
- **"Voter Education"** means providing neutral, factual information about election procedures, registration status, and voting methods, without expressing support for or opposition to any candidate, party, or ballot measure.
- **"Public Event"** means an event open to the general public with or without ticketing.
- **"Campaign Advocacy"** means speech, materials, or activity advocating for or against a candidate, party, or ballot measure, including fundraising solicitations.
- **"Reasonably Separated"** means that the Office's outreach area is physically and audibly distinct from campaign advocacy or fundraising activities, as further described below.

1. Purpose Limited to Voter Registration and Education

When this Office attends any event, including civic, community, political events, its role is limited strictly to voter registration and voter education (e.g., checking registration status, updating address or party affiliation, answering procedural questions about voting). Staff do not discuss, promote, or comment on any candidate, party, or ballot measure while providing these services. The Office will provide its own voter registration and education materials and signage including signage stating: "Nonpartisan Voter Registration and Education. No

Endorsement Expressed or Implied.” The Office may modify the content of the signage from time to time. Materials provided by the Office at an event will exclude any campaign messaging.

2. No Endorsement

This Office’s attendance at an event, of any kind, is **not an endorsement** of the host, sponsor, candidate, or cause. This Office does not endorse, support, or oppose any candidate, political party, or ballot measure, and attendance at any single event should never be read as a signal of favor toward the host or organizers. In the event that the Office publicizes attendance, it will do so solely to inform the public of availability of services, without reference to support for any host, sponsor, candidate, or cause.

A candidate, campaign, political party, political committee, or event sponsor may not use the name, title, image, logo, seal, trademarks, staff, or anticipated attendance of the Supervisor or the Office in campaign advertising, fundraising solicitations, endorsements, promotional materials, or communications suggesting sponsorship, support, opposition, affiliation, or partnership.

Office personnel and the Office’s outreach area may not be used in staged campaign photographs, campaign videos, testimonials, endorsements, or fundraising content. Incidental inclusion in general event photographs does not imply endorsement, but campaign personnel may not direct Office staff to pose with candidates, campaign signs, or campaign materials.

The host may provide a factual notice that nonpartisan voter-registration services will be available only if such notice states that “Voter-registration services are provided on a nonpartisan basis. The Supervisor of Elections does not endorse or oppose any candidate, campaign, political party, or ballot measure.”

3. Equal Access

The Office will evaluate requests for voter registration and education services under the same neutral criteria, without regard to a candidate’s political party, viewpoint, incumbency status, or identity. The same services will be available on substantially the same terms to similarly situated candidates, campaigns, and other eligible requestors.

The Office will use neutral scheduling criteria (e.g., date of request, staffing availability, geographic proximity) to allocate limited resources and may offer alternative dates or locations where conflicts exist. If multiple candidates request the same event time, the Office may prioritize larger public events or when feasible rotate attendance.

4. How to Request Voter Registration and Education Services

Voter registration and education services may be requested by contacting [phone/email]. Please provide the event name, date, time, location, and expected audience. Requests are accommodated based only on logistics (staffing, timing, venue access) – never on the political affiliation or identity of the requestor.

5. Reservation of Discretion

This Office reserves the right to decline any request for events that compromise our obligation to provide voter registration and education services on a non-partisan basis such as where the format or venue would not allow registration and education services to be reasonably separated from campaign advocacy or fundraising. Examples of such events include:

- Events where all attendees must purchase tickets to fund a campaign;
- Events where the Office cannot maintain the minimum physical or audible separation described in this paragraph 5 despite reasonable efforts;
- Events requiring the Office to appear on-stage, share branding, or be listed as a sponsor;
- Events lacking adequate table space or safe public access; and
- Events that may result in a real, potential, or apparent violation of state or federal law or regulation

This policy is applied consistently to support this Office's obligations under Florida law, including § 104.31, Fla. Stat. (limiting the use of official authority to influence elections), and this Office's broader duty of impartiality in the administration of elections. Questions about this policy may be directed to elections@browardvotes.gov.